

Crest Savings Bank Honored with 2026 ABA Community Commitment Award

Wildwood, NJ– Crest Savings Bank was nationally recognized by the American Bankers Association Foundation for its Crestival – A Financial Reality Fair with a 2026 ABA Foundation Community Commitment Award. The award was given to Crest Savings Bank for its efforts in the Financial Education category and was presented during ABA's Annual Convention on Oct. 27 in Salt Lake City.

The Crestival Financial Reality Fair is an interactive "Game of Life" experience designed to engage students through carnival-style activities while teaching financial skills through life lessons. Students choose a career with a monthly salary and then utilize a mobile app to move through themed booths highlighting a core financial or lifestyle decision point staffed by Crest employees and community partners.

Entries were submitted in seven categories: affordable housing, community and economic development, financial education, financial inclusion, protecting older Americans, supporting military families and volunteerism. Award winners were chosen by nationally-recognized experts in each field.

The selection committee chose the winning banks based on the creativity and thoughtfulness of programs — traditional or innovative in nature and structure — that embody the ideals of corporate social responsibility and demonstrate measurable success in making an impact.

Crest Savings Bank's Financial Literacy Program demonstrates how banks can make a meaningful difference in the lives of the people and communities they serve," said Lindsay Torrico, executive director of the ABA Foundation. "Their commitment to addressing local needs through innovative solutions reflects the very best of the banking industry and sets an example for others to follow."

"Crestival brings financial education to life by giving students the chance to explore how everyday choices shape their financial futures. We are honored by this recognition and grateful to our employees and community partners who help make these lessons engaging and meaningful." Stated VP Marketing Director, Barbara Tanghare.
To learn more about the ABA Foundation Community Commitment Awards, visit aba.com/awards.

About Crest Savings Bank:
Crest Savings Bank is a community bank with assets of $640 million headquartered in Wildwood, New Jersey. Crest Savings Bank has been meeting the financial needs of residents and business owners in Cape May County since 1919. Crest Savings Bank offers comprehensive personal and business banking solutions through eight full-service financial centers in Cape May County.